

Georgina Rasmussen

90 Years Old - South African. Fostered as a child, later on raised 10 foster children of her own

"I want to be remembered for making people happy"

A UN convention on the rights of older persons will prohibit age discrimination and guarantee the right to autonomy and independence.

Join Tafta's #inspiringactiveageing campaign. Give voice to and share inspiring stories! Stand up for #AgeWithRights and sign the petition now!



#Inspiringactiveageing and #AgeWithRights

JOINT CAMPAIGN

UN convention & Key Messages

A UN convention on the rights of older persons will empower and support active ageing in older age. It will be an integrated and comprehensive international legal human rights instrument that articulates the human rights standards we need to guarantee older people their full enjoyment of human rights. It will address the human rights gaps that exist today for older people, such as ageism and age discrimination, lifelong learning, right to work, and others. And it will be the foundational framework from which our understanding of human rights in older age will continue to grow as our longevity narrative evolves.

The "Update to the 2012 Analytical Outcome Study on the normative standards in international human rights law in relation to older persons" and the "Normative standards and obligations under international law in relation to the promotion and protection of the human rights of older persons" reports by the United Nations Human Rights Office of The High Commissioner provide a full analysis of existing gaps and the opportunities in addressing them.

In communicating the UN convention messages in our joint #inspiringactive ageing and #AgeWithRights campaign, we would wish to link our human rights messaging to the personal stories we are sharing. You see this in our examples. The following are some scenarios and sample human rights messages on the UN convention:

Possible scenarios	"A UN convention on the rights of older persons will
Ageism and Age Discrimination in older age.	prohibit discriminatory treatment based on ageism and age discrimination."
Elder Abuse	codify freedom from violence, abuse, neglect, and exploitation in older age universally."
Education, job training, learning	guarantee the right to access lifelong learning, vocational training, and capacity-building for employment or personal development."
Financial, housing, food security	provide the human rights standards on the right to an adequate standard of living that address the realities of lives in older age."
Health services	guarantee access to health services from primary care to palliative care."
*See attached editable template that can be used in the campaign	
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